

Identifying Career Clusters

Grade Level	Seventh
Minimum Time Required	50 Minutes
Materials/Resources	List of Career Clusters (See Attached)
Subject Area(s)	Guidance

Project Description:

1. Write the names of the Career Clusters on the board.
2. Have students brainstorm various careers that would belong in each cluster.
3. Next define aptitudes and abilities.
4. Divide the class into 6 groups. Assign a cluster to each group and have them brainstorm aptitudes and abilities needed for that cluster. Have them report back to the class.

Career Development Standard	Knowledge of the benefits of educational achievement to career opportunities.
Career Development Indicator	Describe how aptitudes and abilities relate to broad occupational groups
Delivery Level	Introductory
Academic Standards	
Language Arts	4.1.c Use input from others to determine the effectiveness of personal communication.
Employability/SCANS Skills	Thinking Skills, Basic Skills
Assessment/Rubric	Students will be evaluated based on group participation.

Career Clusters

- 1) Business, Information Management & Marketing
- 2) Social and Human Services
- 3) Arts and Communication
- 4) Agricultural and Resources
- 5) Health and Related Services
- 6) Engineering and Industrial Technologies